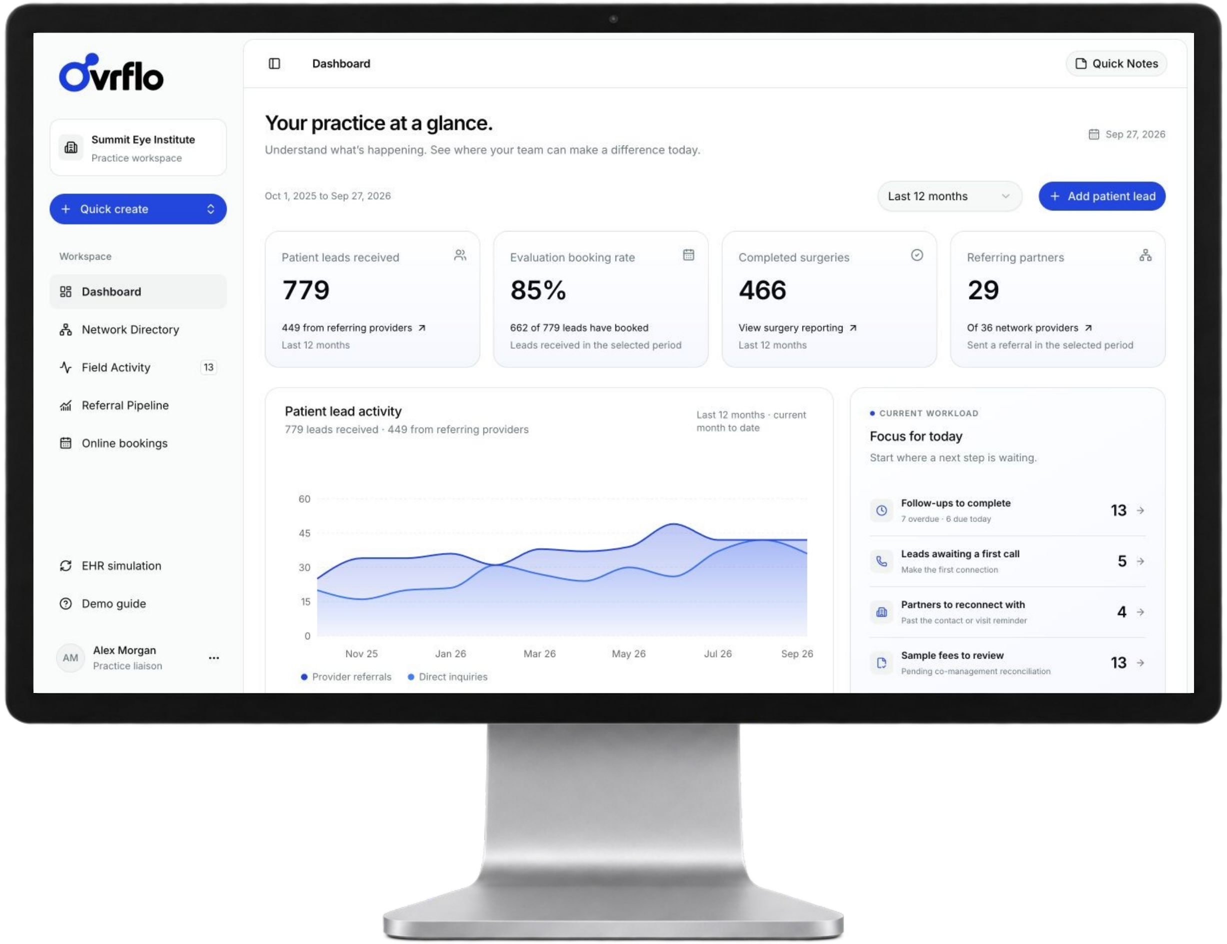
FOR OPHTHALMOLOGY PRACTICES

Patient referrals.
Bookings.
Clear next steps.

One workspace for the work between inquiry and treatment.



Product demo with fictional data

ovrflo.co

Every inquiry needs a next step

A patient asks about treatment.
An evaluation needs confirming.
An appointment needs follow-up.

Ovrflo keeps the owner and next action in view as that work moves forward.

ONLINE BOOKINGS

Bookings your team can act on

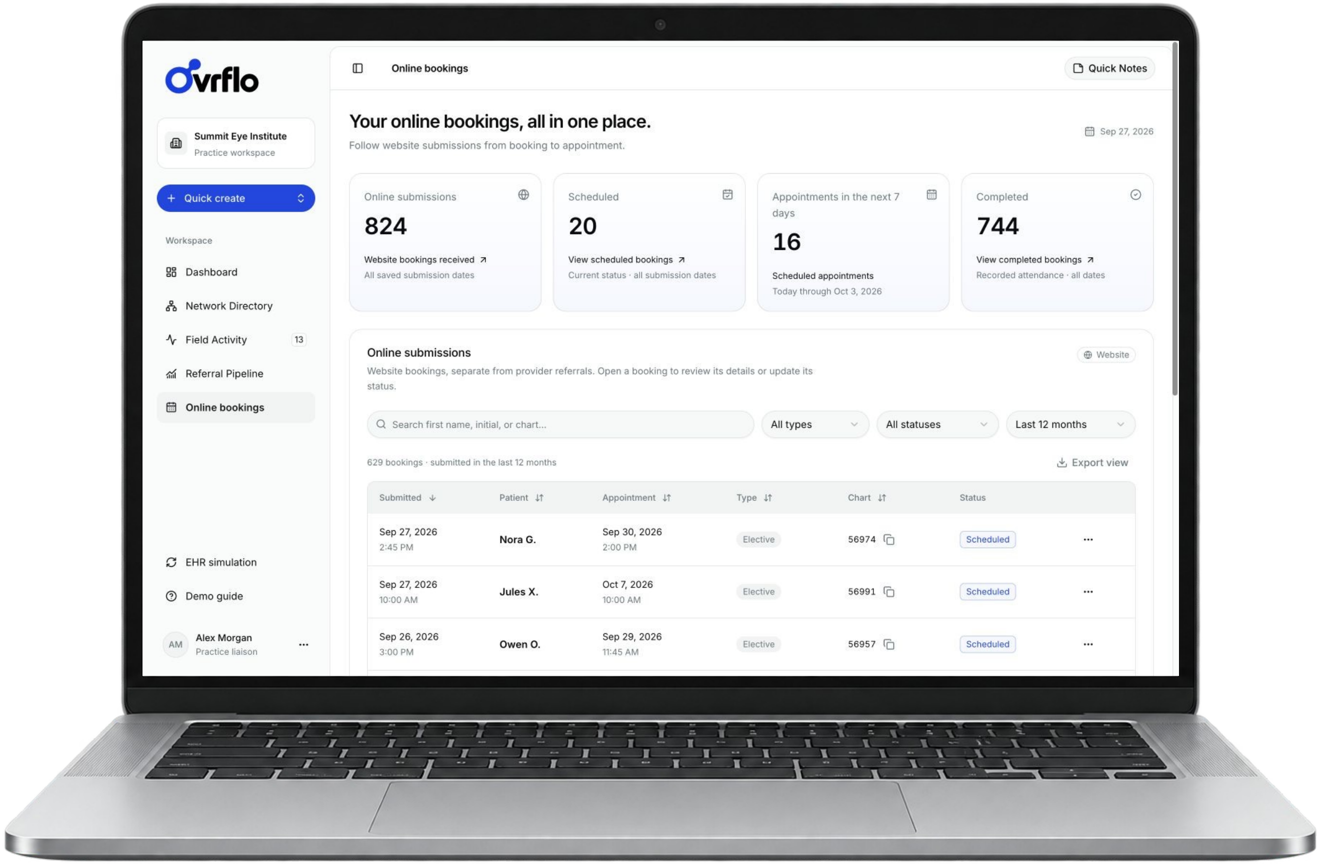
A dedicated view of appointment details and attendance status.

Appointment context

Review the visit time, type,
and chart reference together.

Follow-up visibility

Find scheduled, completed,
cancelled, and no-show visits.

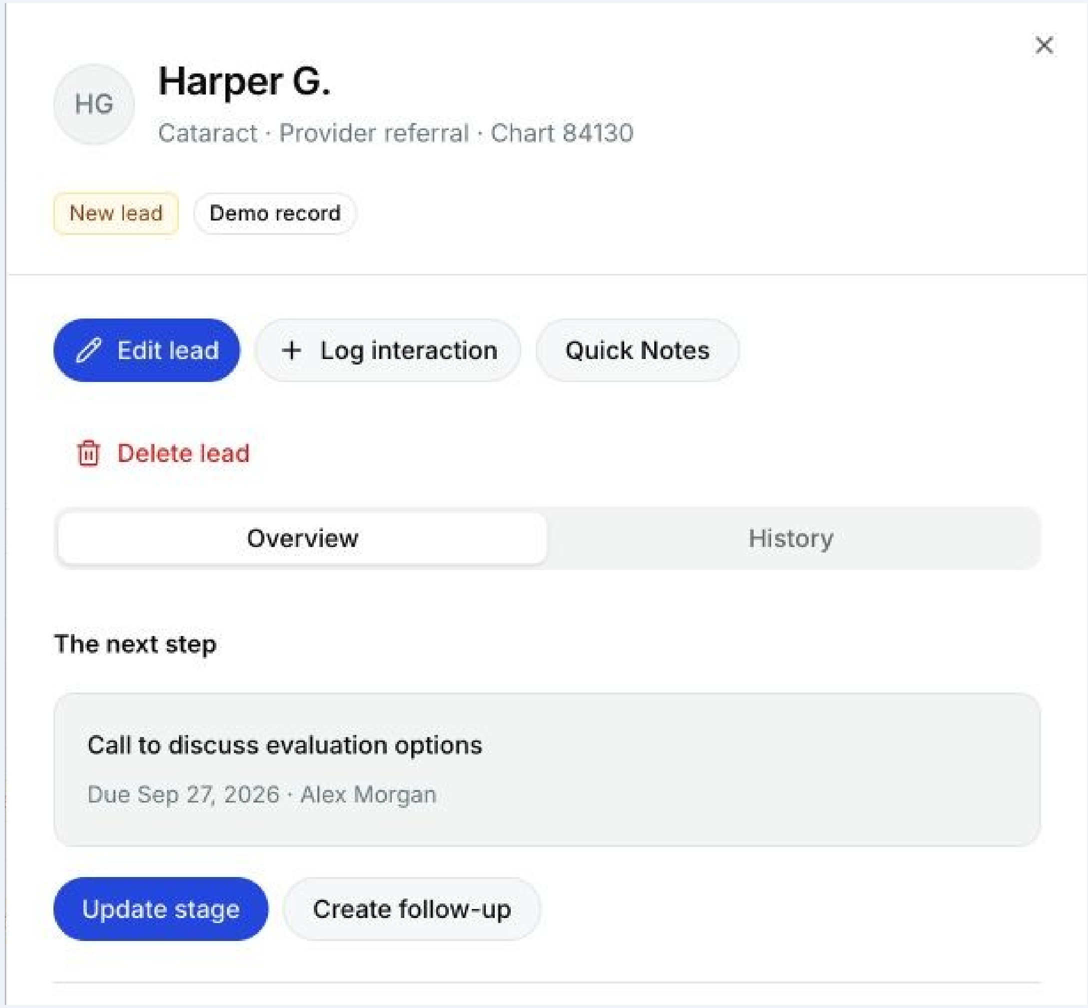


Product demo with fictional records. Public booking intake is not connected.

A clear owner.
A visible next step.

Keep each inquiry’s source and stage with the person responsible for moving it forward.

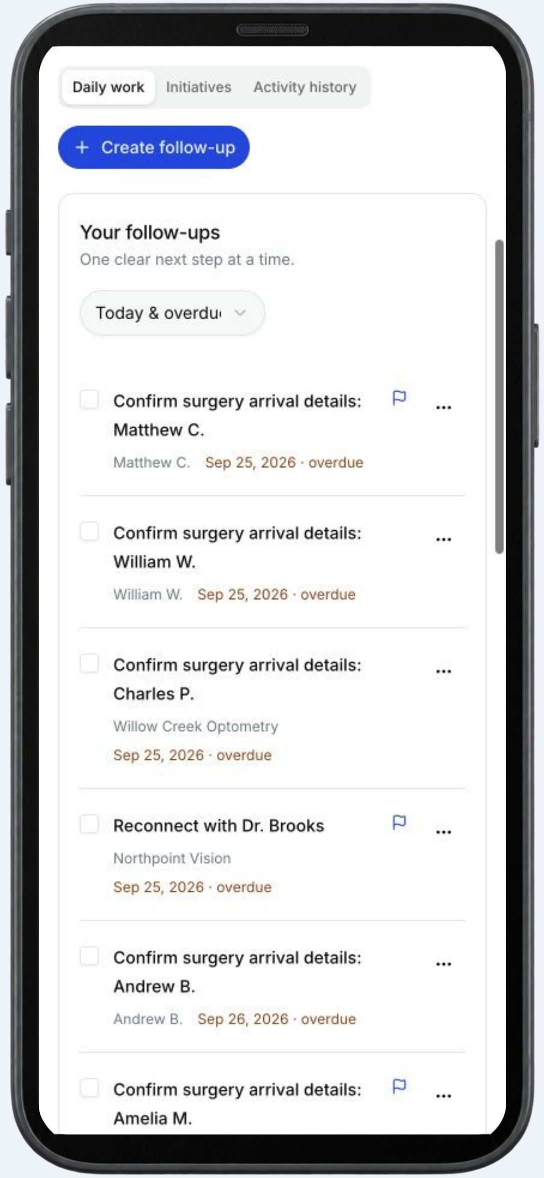
Follow the patient through evaluation and treatment.



The next action, within reach

Today’s work and overdue follow-ups stay visible, with the patient or provider context beside each task.

Complete a task, reschedule it, or record the next conversation.



Visibility into your patient funnel

See where inquiries come from and how they progress.

Where patients find you

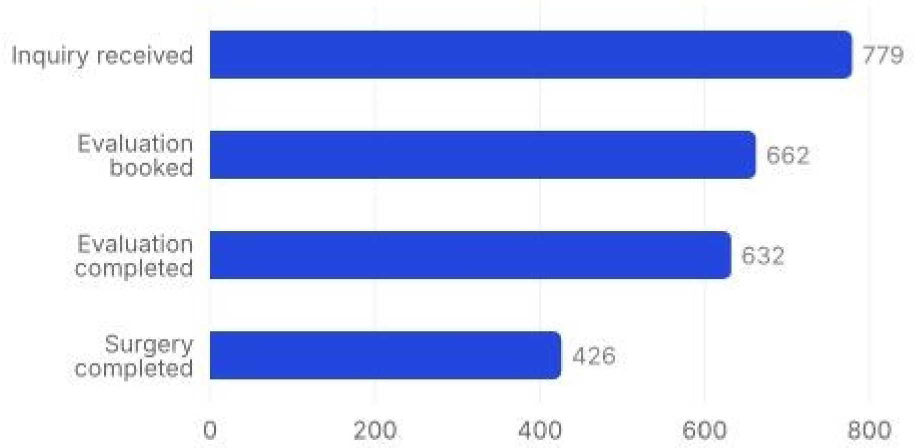
Lead sources and the share that booked an evaluation.

Source	Leads · booked	
Provider referral	449	86% →
Website	187	86% →
Phone inquiry	97	81% →
Community event	32	84% →
Other	14	71% →

Booking rate = booked evaluations ÷ leads from that source.

From inquiry to treatment

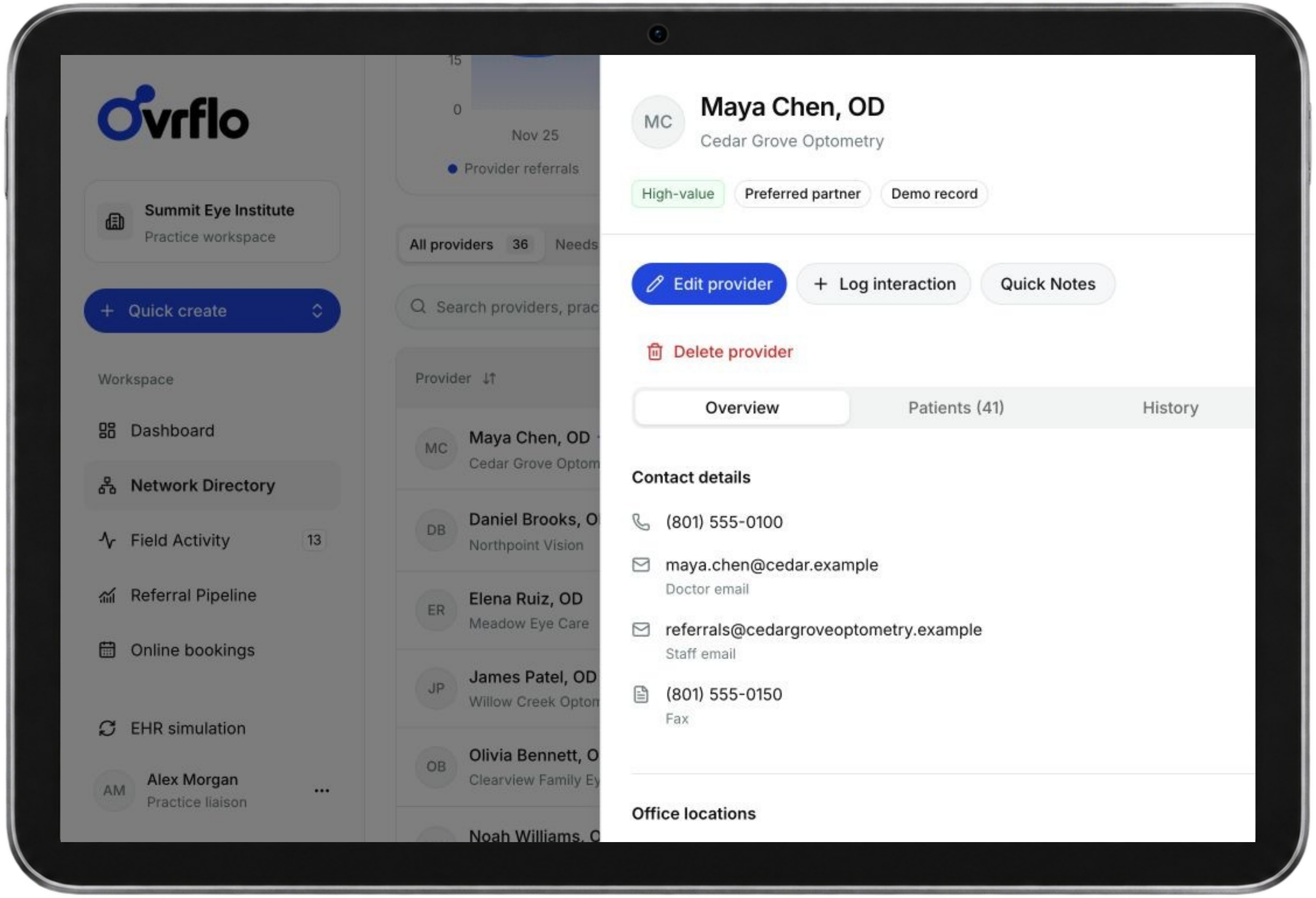
Milestones reached by leads received in this period.



Milestones overlap. Not every patient needs surgery.

View patients →

Illustrative demo data, not practice benchmarks. Online bookings are counted separately.



Referral context for the next conversation

Office contacts, co-management preferences, and referral history stay close to the relationship.

Prepare for the follow-up with the context at hand.

Actual demo profile displayed in an illustrative device mockup.

Built around your practice team

Practice leaders

Review inquiry sources, patient progress, and work that needs attention.

Patient coordinators

Review bookings and keep patient follow-up moving.

Practice liaisons

Prepare for referring-office conversations and keep relationship history current.

A walkthrough built around your practice

01

Your workflow

Review how inquiries, bookings, and follow-up work today.

02

Your systems

Discuss the tools and integration requirements your team needs.

03

Your next step

Agree on scope, pricing, and rollout expectations.

Try the demo with fictional records. Intake is unconnected. EHR sync, document delivery, and payments are simulated.

Let’s talk about your patient workflow

See how Ovrflo could fit your practice.

ovrflo.co

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